



Jerry D. Mead's New World International Wine  
Competition  
March 11 & 12, 2012

NWIWC Goes Fully Global!

Ontario, CA  
March 11 & 12, 2012

In 2012 the New World International Wine Competition (NWIWC) is going fully global. After 21 years of operation, for our 22<sup>nd</sup> year we will be opening the competition to all wine producing nations. Wines may be entered by the producing winery, custom-crush growers, negotiants, or appropriately designated importers or wholesalers.

NWIWC has consistently been named as one of the top competitions for over 15 years. It was the first competition to judge wines within their own price category. Wines winning in their price category are then put up against the same varietal in other price categories to determine the Best of the Varietal.

The red wine Best of Varietals are then judged again to determine the Best Red Wine, etc. Once the best red, best white, best sparkling, and best dessert wines have been determined, they are judged one last time to determine the Grand Champion for the competition. For 2012, this entire process will be done separately for both "New World" wine and "Old World/European" wines and Asian wines. Once the determinations have been made for old/European, new world wines and Asian wines, they will be judged against each other to determine the Best World Red, Best World White, etc up to the Best World Grand Champion instead of the Grand Champion.

We encourage you to enter as many wines as possible. See how your wines hold up against the wines of the world. Do not miss this opportunity to receive an award from one of the best, most consistent and highly respected wine competitions in the world.

For more information, contact Jody at [jody@nwiwc.com](mailto:jody@nwiwc.com)